

Volunteer Radio Mentor

Position title: Volunteer Radio Mentor

Position location: Remote

Reports to: Executive Director, Farm Radio International

Time period: April/May 2020

Farm Radio International is offering a 10-week Farmer program e-course to help broadcasters from around 70 stations across sub-Saharan Africa make engaging, entertaining, and informative radio programs for their farming audiences.

We are seeking seasoned professionals with a background in radio production and programming to serve as volunteer mentors. Mentors will provide “coaching-at-a-distance” support to participants by reviewing their work and giving them written feedback and advice.

The course consists of a number of different modules that learners will complete. Learning topics include:

- How to identify your audience and your audience's information and communication needs
- How to design your program and different segments to include in your program
- How to carry out audience research
- How to tell stories
- How to address gender equality
- How to gather audience feedback
- How to conduct an information interview

Each mentor will be paired with up to 3 stations. We anticipate it will take a few hours for you to review the course material and approximately 4-5 hours of your time per station through the duration of the course. Mentors will provide feedback the following assignments:

1. Audience research and content planning for issues of importance to farmers, submission date - April 10
2. An exercise on storytelling and developing interview questions, submission date - April 17
3. An exercise on the information interview, submission date - May 1
4. Final assignment - runsheet, sample episode with transcript, submission date - May 15

We will help mentors by providing information to guide the type of feedback to give on each assignment. For more information, [please see this FAQ document](#).

Busisiwe (Busi) Ngcebetsha has been one of our e-facilitators for many years and she has been

hired by FRI to coordinate this year's e-course as well as be one of the e-facilitators. She will inform mentors which learners they've been paired with and will provide mentors with the information needed to provide feedback on assignments. She will also help remind mentors of deadlines.

Please send Blythe McKay, Director of Broadcaster Resources an email at bmckay@farmradio.org if you are interested in being a mentor for this course.