

Position Title: Radio Craft Trainer / Networking Officer
Position Location: Mali, Ethiopia
Reports to: Radio Craft Team (RCT) Lead, Country Representative (Mali, Ethiopia)
Works closely with: Radio Craft Manager, Project Officers, Digital Innovation Team, Knowledge Management Team, Broadcaster Resources and Network Services, Finance Department
Application deadline: November 18, 2020

BACKGROUND

Starting in October 2020, Farm Radio will implement a short duration 7-country project for the German international development agency, GIZ. The project will use a variety of strategies to increase awareness, knowledge and uptake of good agricultural, nutrition, health and gender equality practices. The project will be executed in the context of the Covid-19 pandemic, which means that distance methods, not just for broadcasting but also for design and training, will be at the forefront. Countries include Cote d'Ivoire, Mali and Togo in West Africa; Ethiopia in East Africa and Malawi, Mozambique and Zambia in Southern Africa. Farm Radio has existing offices in Ethiopia and Mali and a longstanding strategic partnership with Farm Radio Trust in Malawi.

ORGANISATIONAL CONTEXT:

Farm Radio International is a Canadian organisation that has been working since 1979 to harness the power of radio to meet the needs of small-scale farmers. We work with more than 1,000 radio organizations located in more than 40 African countries to fight poverty and food insecurity. With the benefit of FRI resources and training, our broadcasting partners deliver practical, relevant, and timely information to tens of millions of farmers, including women farmers. We also work with a range of partners to implement radio projects that address specific development challenges and community needs.

KEY AREAS OF RESPONSIBILITY

- Radio Craft (RC) Training and Quality Assurance activities - 50%
- Network Services activities - 45%
- Other - 5%

1) RC responsibilities for all projects (50%)

Under the supervision of the Radio Craft Team Lead and the Country Representative ensure that all

Radio Craft training and quality assessment activities for FRI impact projects (IP) are delivered effectively and to the highest standards.

- Assess the skills of stations involved in FRI impact projects
- Plan, Deliver and Evaluate gender-sensitive ? In station training to IP stations following the latest FRI training method
- Provide distance coaching to stations involved in FRI impact projects
- Monitor radio programs and offer follow up information to FRI impact project stations
- Write in-station training reports
- Ensure that in-station training plans are discussed and reviewed by the RCT Lead and includes key elements on gender equality
- Collaborate with the Digital Innovations (DI) team to ensure that all interactive components (ICTs) of IPs are planned, implemented and monitored
- Share lessons learned and insights from RC activities for continuous improvements of FRI methods
- Contribute to establishing, supporting and liaising with listening groups and advisory groups
- Travel within the country when needed and if safe and appropriate.

2) Networking activities (45%)

Under the supervision of the Radio Network Director and Country Representative,

- Support Network Services in subscription and distribution activities.
- Plan and facilitate Broadcaster Resources (BR) orientation sessions.
- Support the production of radio resources and monitor the use of radio resources
- Liaise with broadcasting partners by facilitating a WhatsApp / Telegram group.
- Support impact project stations to adapt and use radio resources.
- Maintain regular contact with women and men member broadcasters.
- Find ways to include broadcasters that aren't proficient in reading and writing in English and give priority to "marginalised" broadcasters and radio stations.
- Contribute to improve the quality of radio broadcasts with the help of radio resources.
- Motivate broadcasters to feel pride in their work and to positively contribute to their communities.

3) Other (5%)

- Collaborate with other teams and departments
- Contribute to annual work plans and budgeting activities
- Contribute to knowledge sharing activities

Qualifications

- Degree in Radio Journalism or a related field or the equivalent work experience in a relevant field
- 3+ years experience in interactive and participatory training, facilitating and coaching
- 5+ years experience in Radio and/or Communication programming
- 3+ years experience in project management and reporting

Expected skills

- Strong capacity for facilitating participatory, multi-stakeholder initiatives
- Excellent communication skills
- Excellent digital skills (Google suite, Whatsapp, Zoom, etc.)
- Willingness to travel
- Strong writing and presentation skills
- High level of French / English, both spoken and written with fluency or functionality in the other as asset
- Proficiency in one or more local languages
- Understanding of, and experience with gender equality and inclusion issues
- Good knowledge of the social, cultural, health, political and economic landscape and current events in each region of the country
- Ability to receive and sort a large volume of information
- Ability to check the reliability of information and to disseminate it
- Ability to respond to the specific needs of people belonging to marginalized groups
- Ability to understand and analyse information on gender equality

Applications:

Farm Radio is an affirmative action employer. Women, people of colour and members of equity-seeking communities are strongly encouraged to apply.

If you wish to apply for this position, please follow [this link](#). No telephone calls please.