

<b>Consultancy Title:</b>	<b>SBCC Consultant</b>
<b>Position Location:</b>	Malawi
<b>Reports to:</b>	Project Delivery Lead
<b>Application deadline:</b>	11 July 2021
<b>Start date:</b>	21 July 2021

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## Background

Starting in August 2021, Farm Radio International (FRI) will implement a five-year project entitled “Innovations in Health, Rights and Development (iHEARD) in Malawi” with a consortium of health, education and communication partners, led by CODE, a Canadian educational organisation. The project will dismantle barriers to sexual and reproductive health and rights (SRHR) for adolescent girls and young women (AGYW) in Malawi, who are particularly vulnerable in terms of SRH and human rights violations. FRI will work with a group of communication organisations, internationally and in Malawi, bringing radio, mobiles and interactive voice response (IVR, social media and interpersonal communication into a coherent social and behaviour change communication program.

The Social and Behaviour Change Communication (SBCC) consultancy is expected to have two distinct phases: 1) Design and 2) Monitoring & Evaluation. The current call for expressions of interest concerns primarily Phase One. Submissions for Phase Two will be considered for posting in October 2021. In Phase One, the Consultant will support the project team to research and design a comprehensive SBCC strategy to guide the project over its duration. Phase One is expected to unfold over a six month period, starting July 2021.

## KEY AREA OF RESPONSIBILITY

Reporting to the Project Communication Lead, the SBCC Consultant will support the project to work with five international and Malawian communication partners (working in various radio formats, IVR/mobile phones, social media and interpersonal communication) to research and design the project’s SBCC strategy.

The Consultant will also ensure coordination with consortium members working in the project’s education and health service streams to ensure synergy with these two other pillars of the project. The strategy will guide the communication work of the partners over the duration of the project. The Consultant will also interface with Farm Radio International’s specialty teams in Digital Innovation, Gender Equality and Inclusion, Knowledge Management, Radio Craft and Resource Creation.

Key steps foreseen in the development of the strategy include

1. Continuous consultation with Farm Radio’s iHEARD project leaders
2. In-depth consultations with iHEARD communication and other project implementing partners about program intentions, capacities, strengths and weaknesses, opportunities as well as activity costings

3. In-depth research on the current situation of youth, especially AGYW, parents/guardians and other individual stakeholders in the current Malawian context of sexual and reproductive health and rights
4. Consultation with relevant government bodies and other key stakeholder organisations concerning current strategies and programs, priorities, constraints and opportunities
5. Strategy design process that is participatory, outcome-oriented and gender transformative resulting in a comprehensive SBCC strategy, including a set of core communication objectives, disaggregated by audience; program delivery strategies for each partner; project communication branding; and a monitoring and evaluation plan
6. Drafting, revision and presentation of a SBCC strategy document in concert with project leadership and in active collaboration with communication and implementing partners
7. General advice on SBCC program design and 2-3 SBCC assignments for Farm Radio over the course of the six month assignment.

## QUALIFICATIONS

- Advanced degree or equivalent experience in communication or public health
- At least 5 years' experience leading social and behaviour change communication (SBCC) program strategy
- Proven track record in SBCC programming and leadership, including radio and interpersonal communication
- Experience working in sexual and reproductive health and rights, gender equality and inclusion, as well as women's rights, and experience in integrating these practices and principles into SBCC
- Fluency in English is a requirement
- Excellent cross-cultural communication skills
- Excellent organisational skills and ability to work under pressure and meet deadlines

## PROPOSALS

Interested applicants are invited to submit their CVs as well as a short proposal with costing. Farm Radio expects the consultancy to require 30-40 days of effort over a 4-6 month period.

### Applications:

**Farm Radio is an affirmative action employer. Women and members of racialised groups and other equity-seeking communities are strongly encouraged to apply. We welcome and encourage applications from people with disabilities and accommodations are available on request for candidates taking part in all aspects of the selection process.**

To submit your application, send your CV and consultancy proposal to [jobapps@farmradio.org](mailto:jobapps@farmradio.org) citing **"SBCC Consultant" in the subject line**. Only those candidates selected for an interview

will be contacted. No phone calls please.