

**Consultancy to conduct interactive monitoring services for
the RECOVER project for Farm Radio International in Malawi**

Background

Funded by the German Ministry for Economic Cooperation and Development (BMZ), the Deutsche Gesellschaft für Internationale Zusammenarbeit GmbH (GIZ) has been commissioned to implement the global programme, Green Innovation Centres for the Agriculture and Food Sector. The project's main objective is to ensure that innovations in the agriculture and food industry sector have contributed to a sustainable rural development in selected regions in Malawi. In Malawi, the project focuses on the cassava, groundnuts and soya beans value chains.

To reach smallholder farmers effectively, the project works closely with Farm Radio International (FRI), Farm Radio Trust (FRT) and other local stakeholders to research, design, implement and evaluate participatory radio programs that will enable farming families to access value-chain specific extension advice. FRI is using a combination of proven interactive radio formats, mobile phone-based interactivity tools and gender-responsive strategies to increase awareness, knowledge and uptake of practices related to the aforementioned value chains.

Farm Radio International (FRI) is looking to recruit a national consultant to support the global and country project team to support the implementation of the global performance measurement framework (PMF) for the project in the country as well as to promote communications and visibility for the project activities.

Key Areas of Responsibility

- To support FRI and FRT in ensuring implementation of the performance measurement framework in-country.
- To guide and implement the communications and visibility work over the duration of the project.
- The Consultant will also support and interface with Farm Radio International's specialty teams in Digital Innovation, Gender Equality and Inclusion, Knowledge Management, Radio Craft and Resource Creation.

Deliverables

Expected deliverables include:

- Communications and visibility strategy and plan

- Monitoring framework
- Monthly specialty team reports covering Digital Innovation, Gender Equality and Inclusion, Knowledge Management, Radio Craft and Resource Creation

Qualifications

- Advanced degree or equivalent experience in communication, development studies, social sciences or any related field.
- At least 5 years' experience in monitoring, evaluation, learning and knowledge management in development communication projects
- Experience with communications and visibility strategy development and implementation, as well as agricultural radio programming
- Strong writing and organizational skills for monitoring and reporting on program and study results.
- Strong communication abilities, including communication with both technical and non-technical audiences.
- Excellent written and verbal communication skills in English. Working knowledge of tumbuka is an added advantage.
- Excellent cross-cultural communication skills
- Excellent organizational skills and ability to work under pressure and meet deadlines

Applications

Interested applicants are invited to submit their CVs as well as a short proposal with costing. Farm Radio International expects the consultancy to require 75-80 days of effort over a 4-6 month period.

Farm Radio is an affirmative action employer. Women and members of racialised groups and other equity-seeking communities are strongly encouraged to apply. We welcome and encourage applications from people with disabilities and accommodations are available on request for candidates taking part in all aspects of the selection process.

To submit your application, send your CV and consultancy proposal to: jobapps@farmradio.org citing "RECOVER KMT Consultant for Malawi" in the subject line. Only those candidates selected for an interview will be contacted. No phone calls please.

Closing date is 25th July 2021