

Farm Radio International

Job posting

Position title:	Local networker
Location:	Malawi
Term:	September 20 to December 20, 2021
Reports to:	Executive Director, Farm Radio Trust; Manager, Radio Network Service, Farm Radio International, Manager, Radio Craft, Farm Radio International
Works closely with:	Programs teams, Radio Craft Manager, Project Officers, Digital Innovation Team
Application deadline:	Sept. 12, 2021

Farm Radio International is a Canadian organisation that has been working since 1979 to harness the power of radio to meet the needs of small-scale farmers. We work with more than 1,000 radio organizations located in more than 40 African countries to fight poverty and food insecurity. With the benefit of FRI resources and training, our broadcasting partners deliver practical, relevant, and timely information to tens of millions of rural Africans, including women farmers. We also work with a range of funding partners to implement radio projects that address specific development challenges and community needs delivering results for farmers and other rural denizens.

In Malawi, Farm Radio International is working with implementation partner Farm Radio Trust. Farm Radio Trust (FRT) is a non-governmental, non-profit organization that works to foster rural and agricultural development in Malawi through the use of radio and other information and communications technologies (ICTs). FRT was registered under the Trustees Incorporation Act in 2009; registered as a local Non-governmental organization under Council for Non-Governmental Organizations in Malawi (CONGOMA) in 2010 and with NGO Board since 2013.

BACKGROUND

Farm Radio Trust, in collaboration with Farm Radio International, is implementing a short duration 7-country project for the German international development agency, GIZ. The RECOVER project uses a variety of strategies to increase awareness, knowledge and uptake of good agricultural, nutrition, health and gender equality practices. The project will be executed in the context of the Covid-19 pandemic, which means that distance methods, not just for broadcasting but also for design and training, will be at the forefront.

Starting in September 2021, 20+ radio partners will be engaged to broadcast a 10-week series based on Farm Radio International's radio resources. This Script+ Series is an opportunity for radio partners to become more familiar with how to adapt and use Farm Radio's resources to produce interesting and informative radio programs. Participating radio stations will be coached and supported to improve the quality of their radio program during the Script+ Series.

The Script+ Series is just one of the many activities within the RECOVER project to engage radio partners. Other activities include WhatsApp discussions, sharing resources, the development of new radio resources, surveys, and awards.

KEY AREAS OF RESPONSIBILITY

1) Networking (50%)

Under the supervision of the programs team at Farm Radio Trust:

- Facilitate and moderate a WhatsApp group for radio partners, posting in relevant local languages and encouraging partners to participate in their language of choice.
- Facilitate up to 2 WhatsApp discussions with expert guests
- Share FRI's radio resources with broadcasting partners.
- Support the production of radio resources and monitor the use of radio resources.
- Support partner stations to adapt and use radio resources and FRI's services.
- Support partner stations to participate in elearning opportunities, including following online learning modules
- Recruit more radio partners in Malawi
- Support partner radio stations to produce episodes of the This is How I podcast series (6), and promote episodes that have been developed
- Support partner radio stations to apply for the Liz Hughes Award for Her Farm Radio and George Atkins Communications Award.
- Maintain regular contact with women and men broadcasters.
- Find ways to include broadcasters that aren't proficient in reading and writing in English and give priority to "marginalised" broadcasters and radio stations.
- Motivate broadcasters to feel pride in their work and to positively contribute to their communities.

2) RC responsibilities for all projects (50%)

Under the supervision of the Radio Craft Team Lead and the Country Representative ensure that Radio Craft training and quality assessment activities for FRI impact projects (IP) are delivered effectively and to the highest standards.

- Support 20+ stations to broadcast the Script+ Series, including:
 - Sharing relevant resources
 - Collecting recordings of the broadcasted episodes
 - Listening to episodes of the Script+ Series and offering feedback to radio partners
 - Coaching participating stations by offering tips for good radio production
 - Collecting feedback from participating stations on how to improve the Script+ Series and workshop
- Monitor radio programs and offer follow up information to partner stations
- Share lessons learned and insights from RC activities for continuous improvements of FRI methods

Qualifications

- Degree in Journalism, Communication or a related field or the equivalent work experience in a relevant field

- 3+ years experience in interactive and participatory training, facilitating and coaching
- 5+ years experience in Radio and/or Communication programming

Skills/Competencies

- Strong capacity for facilitating discussions, particularly online
- Excellent communication skills, including written and oral
- Excellent digital skills (Google suite, WhatsApp, Zoom, etc.)
- High level of English, both spoken and written with fluency
- Proficiency in one or more local languages
- Familiarity with FRI resources for radio broadcasters
- Understanding of, and experience with, gender equality and inclusion issues
- Good knowledge of the social, cultural, health, political and economic landscape and current events in each region of the country
- Good knowledge of radio production techniques
- Ability to receive and sort a large volume of information
- Ability to check the reliability of information and to disseminate it
- Ability to respond to the specific needs of people belonging to marginalized groups
- Ability to understand and analyse information on gender equality

Applications

Farm Radio is an affirmative action employer. Women, people of colour and members of equity-seeking communities are strongly encouraged to apply. We welcome and encourage applications from people with disabilities and accommodations are available on request for candidates taking part in all aspects of the selection process.

To submit your application, send your CV to jobapps@farmradio.org. Only those candidates selected for an interview will be contacted. No phone calls please.