Position Title: Radio Craft Officer (Uganda)
Position Location: Uganda
Reports to: Radio Craft Team (RCT) Lead; Country Representative
Works closely with: Manager, Radio Craft, Country
Program Manager/Representative, Project Officers, Digital Innovation Team, Knowledge Management Team, Radio Network Services, Finance Department
Start Date: February 15, 2022, for one a year contract with possibility of renewal

ORGANISATIONAL CONTEXT:

Farm Radio International is a Canadian non-profit that has been working since 1979 to harness the power of radio to meet the needs of small-scale farmers. We work with more than 900 radio organizations located in 40 African countries to fight poverty and food insecurity. With the benefit of FRI resources and training, our broadcasting partners deliver practical, relevant, and timely information to tens of millions of farmers. We also work with a range of partners to implement radio projects that address specific development challenges and community needs.

FRI has been active in Uganda since 2007. FRI has implemented over 15 projects with dozens of partners reaching every corner of the country with powerful interactive radio projects. Recently, FRI has been granted a 24-month project with the IKEA Foundation. The project aims to establish and develop sustainable dialogue and knowledge sharing communication platforms, housed and hosted by community-oriented radio stations. The focus of the platforms will be on facilitating and enabling inclusive, circular and regenerative agriculture. A network of 12 platforms will be developed, each serving a unique geography and in language(s) spoken in the area.

KEY AREAS OF RESPONSIBILITY

- Execute Radio Craft (RC) activities for the IKEA-funded project specifically and other FRI Impact Projects (IP) in Uganda (75-85%)
- Execute Radio Network and Radio Resources activities in Uganda (10-20%)
- Other support to Farm Radio (5%)

a) EXECUTE RC RESPONSIBILITIES FOR THE IKEA PROJECT SPECIFICALLY AND OTHER IP IN UGANDA

Under the supervision of the Radio Craft Team Lead and the Country Representative ensure that all Radio Craft components of FRI impact projects (IP) are delivered effectively and to the highest standards.

Program design and Capacity building
- Plan, Deliver and Evaluate radio program design workshops and in-station training for Farm Radio International using the latest design and training methods
- Ensure that design documents and in-station training plans are discussed and reviewed by the Radio Craft Team Lead
- Assess the skills of the station involved in projects and assist in station selection
- Provide in person and distance coaching to the station involved in the project
- Support project station(s) to adapt and use FRI’s broadcaster resources

**Coordinate with other Digital Services Providers**
- Integrate other digital services to the design and implementation of the KNOW project.
- Help ensure that all Digital Service Providers are aware of and following the design and implementation plan

**Quality Assurance**
- Monitor radio programs and offer follow up information to the station involved in projects
- Train others to provide weekly quality assurance for programs based on the FRI Good-Better-Best Standards

**Link to Farm Radio Technical Groups & Specialty Teams**
- Collaborate with the Digital Innovation (DI) team to ensure that all interactive components of all projects are planned, implemented and monitored, including Uliza polling questions
- Liaise with the Knowledge Management Group to ensure radio programs are planned, monitored and evaluated

**Community Listening Groups**
- Contribute to establishing, supporting and liaising with listening groups and advisory groups

**b) SUPPORT NETWORKING ACTIVITIES IN UGANDA**

Under the supervision of the Country Manager/Representative and in collaboration with the Manager of Radio Network Service and the RC Team Lead

- Support the Radio Network Service in subscription and distribution activities
- Plan and facilitate Radio Resource orientation sessions
- Monitor the use of FRI resources and services
- Liaise with FRI radio network stations and broadcasters, particularly via WhatsApp group
- Support impact project stations to adapt and use radio resources

**c) OTHER**

- Collaborate with other teams and departments towards the success of IPs in Uganda
- Contribute to annual work plans and budgeting activities
- Contribute to knowledge sharing activities

**QUALIFICATIONS**

- Degree in Radio Journalism or a related field or the equivalent work experience in a relevant field
- 5+ years experience in interactive and participatory training, facilitating and coaching
- 5+ years experience in Radio and/or Communication programming
SKILLS AND ATTRIBUTES

- 3+ years experience in project management and reporting

- Strong capacity for facilitating participatory, multi-stakeholder initiatives
- Excellent communication, writing and presentation skills in English
- Ability to speak at least one local language, more than one language is an asset
- Strong capacity to support quality radio program delivery from a distance
- High level of knowledge related to principles of gender equality, women and girls’ empowerment preferably in the agricultural and food security sector
- Self motivation and ability to work independently, yet contribute to a team effort.
- Willingness to travel according to health and safety protocols
- Strong capacity to work with ICTs including the Windows package (google hangouts, google calendar, word, excel, powerpoint, whatsapp, telegram, etc.)

Farm Radio is an affirmative action employer. Women, people of colour and members of equity-seeking communities are strongly encouraged to apply.

Applications:

FRI is an equal opportunity employer. Only those candidates selected for an interview will be contacted. We welcome and encourage applications from people with disabilities. Accommodations are available on request for candidates taking part in all aspects of the selection process.

To submit your application, send your CV to jobapps@farmradio.org clearly indicating the Job Title (Radio Craft Officer-Uganda) in the Subject line.

No phone calls please.