Position Title: Networking Officer, Sierra Leone (Internal Posting)
Duration: Six months contract
Reports to: Manager, Radio Network Services
Works closely with: Radio Craft Manager, Project Coordinator, Digital Innovation Team, Knowledge Management Team, Broadcaster Resources and Network Services, Finance Department
Application deadline: February 11, 2022

BACKGROUND
In January 2022, Farm Radio launched a new project to raise awareness of Covid-19 public health measures, build vaccine confidence and promote gender equality and inclusion. This new Farm Radio project, funded by Global Affairs Canada, will work with 10 or more radio stations in 18 countries to run awareness and action campaigns. A critical task of the project team is to engage with radio stations and their staff to enable them to join the campaign and make use of Farm Radio resources, training and other project inputs. This work is led by Networking Officers at the country level.

ORGANIZATIONAL CONTEXT:
Farm Radio International is a Canadian organization that has been working since 1979 to harness the power of radio to meet the needs of small-scale farmers. We work with more than 1,000 radio organizations located in more than 40 African countries to fight poverty and food insecurity. With the benefit of FRI resources and training, our broadcasting partners deliver practical, relevant, and timely information to tens of millions of farmers, including women farmers. We also work with a range of partners to implement radio projects that address specific development challenges and community needs.

KEY AREAS OF RESPONSIBILITY
1) Networking activities (80%)
Under the supervision of the Manager, Radio Network Services

- Facilitate and moderate a WhatsApp group for radio partners, posting in relevant local languages and encouraging partners to participate in their language of choice.
- Promote opportunity for radio partners to join campaign to promote COVID-19 vaccine, public health measures, and gender equality and inclusion issues
- Register interested radio stations for distance learning opportunities, lead online training and discussions around radio skills and campaign design
- Research COVID-19 situation in your country and connect with health authorities and organizations working on COVID-19 issues as well as gender equality and inclusion
- Support participating radio stations to design radio campaign on public health measures, COVID-19 vaccines, and gender equality and inclusion issues
- Share FRI and other resources on COVID-19 vaccines, public health measures, and gender equality and inclusion issues. Support broadcasters in adapting and using these resources in their campaign.
- Ensure logistics of campaign, including obtaining signed documents and reports, facilitating payments of honorariums to/from stations.
- Support radio stations to participate in the campaign, including regular follow up and coaching.
- Ensure radio stations report participation in the campaign, submitting recordings and reports.
- Support Network Services in growing network of radio partners, including subscribing new partners.
- Moderate WhatsApp group discussions on content topics with relevant expert guests.
- Maintain regular contact with women and men broadcasters.
- Find ways to include broadcasters that aren’t proficient in reading and writing in English and give priority to "marginalized" broadcasters and radio stations.
- Motivate broadcasters to feel pride in their work and to positively contribute to their communities.
- Support the evaluation and impact of networking activities, including use of radio resources by broadcasting partners.

2) Coordination with other teams (20%)

- In coordination with the Radio Craft specialty team, offer distance training, discussion and design to ensure radio partners have skills needed to design impactful campaigns on COVID-19 issues. In coordination with the radio craft team, review campaign design plans before it is broadcast.
- In coordination with the Digital Innovation specialty team, coordinate the implementation of Uliza (interactive) poll, including translation and recording of poll questions; sharing scripts for promo; acquiring a phone(s) and SIM for the poll; support setup configuration and sharing poll results. Additionally, provide training to radio partners on how to use the Uliza poll, including promotion and use of the results.
- In coordination with the Digital Innovation specialty team, train radio partners to use the Uliza Log to submit recordings of select segments and radio spots produced as part of the campaign.
- In coordination with the Knowledge Management specialty team, support monitoring and evaluation activities.
- In coordination with the Project Implementation team, contribute to reports on project activities.
- Participate in gender equality and inclusion (GEI) training and, in coordination with the GEI specialty team, ensure radio campaigns address gender equality and inclusion issues.
- Forward a selection of relevant materials from radio stations alongside contextual information to communications teams on a regular basis.
Qualifications

- Degree in Journalism, Communication or a related field or the equivalent work experience in a relevant field
- 3+ years experience in interactive and participatory training, facilitating and coaching
- 5+ years experience in Radio and/or Communication programming
- 3+ years experience in project management and reporting

Expected skills

- Strong capacity for facilitating discussions, particularly online
- Excellent communication skills, including written and oral
- Excellent digital skills (Google suite, WhatsApp, Zoom, etc.)
- High level of English, both spoken and written with fluency
- Proficiency in one or more local languages
- Understanding of, and experience with, gender equality and inclusion issues
- Good knowledge of the social, cultural, health, political and economic landscape and current events in each region of the country
- Good knowledge of radio production techniques
- Ability to receive and sort a large volume of information
- Ability to check the reliability of information and to disseminate it
- Ability to respond to the specific needs of people belonging to marginalized groups
- Ability to understand and analyze information on gender equality

Applications:

FRI is an equal opportunity employer. We welcome and encourage applications from people with disabilities. Accommodations are available on request for candidates taking part in all aspects of the selection process.

If you wish to apply for this position, please send a cover letter and resume to Jobapps@farmradio.org indicating the job title in the subject line.

Only those candidates selected for an interview will be contacted. No telephone calls please.