FARM RADIO INTERNATIONAL

ABOUT US
We are an international non-governmental organization uniquely focused on improving the lives of rural Africans through the world’s most accessible communications tools: radio and mobile phones. We work with governments, civil society organizations and private sector sponsors to ensure the sustainability of radio programs that benefit millions of rural Africans.

RADIO PROJECTS
We implement targeted development projects that get results, improving the lives of tens of millions of people through the power of radio.

RADIO INNOVATIONS
We pioneer innovative digital solutions using mobile phone technology and develop engaging new radio approaches to make radio more entertaining, effective and interactive than ever before.

RADIO NETWORK
We provide resources, training and learning opportunities to help our network of rural radio broadcasters create programs that better serve their listeners.

Our work in ETHIOPIA
Ethiopia has been home to some of Farm Radio International’s most popular programs. We’ve run 16 projects in the country since 2010. Programs here have focused on diverse topics, from the production of teff to the consumption of high-protein maize. Some of our most successful programs in the country have responded to urgent situations: the 2016-17 drought and the invasive Fall armyworm.

2010 2009 37 3
COUNTRY OFFICE OPENED FIRST RADIO PROJECT BROADCASTING PARTNERS ACTIVE PROJECTS

37+ 350+
MILLION POTENTIAL LISTENERS LISTENING GROUPS
OUR PARTNERSHIPS

Farm Radio Ethiopia fosters partnerships with key partners in the public, private and non-profit sector, offering unprecedented means to reach farmers across the country.

OUR RESULTS

Improving Market Led Production of Selected Agricultural Commodities (IMPACT): 2018-2022

Working in a consortium with three other organizations, Farm Radio looked to improve the income and food security of small-scale farmers and their families in selected woredas of the Amhara and Tigray regions in Ethiopia. Using radio in tandem with efforts from other organizations, the project worked to strengthen agricultural input systems and supply chains, increase the adoption of productivity-enhancing technologies and practices, reduce post-harvest loss and strengthen value chains so farmers have increased access to structured output markets. Radio programs broadcast information on everything from how to prepare land, choose seeds and deal with pests, to how to harvest, store and market their produce.

RADIO STATIONS: 5
MILLION LISTENERS: 4.1+
PARTICIPANTS IN WEEKLY POLLS: 87,800+
RADIO EPISODES BROADCAST: 143

We trained 121 broadcasters and agricultural extension workers in interactive radio production, broadcast and FRI quality standards, and ICT services. Partner radio stations were equipped with the latest broadcasting skills and new interactive tools at their fingertips. Especially during COVID-19, broadcasters and radio stations developed distance approaches, created closer ties, and are more responsive to their audiences, which has increased their impact.

CONTACT US

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