ABOUT US
We are an international non-governmental organization uniquely focused on improving the lives of rural Africans through the world’s most accessible communications tools: radio and mobile phones. We work with governments, civil society organizations and private sector sponsors to ensure the sustainability of radio programs that benefit millions of rural Africans.

RADIO PROJECTS
We implement targeted development projects that get results, improving the lives of tens of millions of people through the power of radio.

RADIO INNOVATIONS
We innovate digital solutions using mobile phone technology and develop engaging radio approaches to make radio more entertaining, effective and interactive than ever.

RADIO NETWORK
We provide resources, training and learning opportunities to help our network of rural radio broadcasters create programs that better serve their listeners.

Our work in
GHANA
In Ghana, we have worked with more radio stations than in any other country, operating in multiple languages and regions. As a registered international organization, we have led projects on a variety of topics, including climate change, innovative e-extension methods and reducing micronutrient deficiencies using nutrient-rich crops. We’ve conducted research here on the economic viability of agricultural radio programs, leading to the piloting of our “Green Leaf” sustainable radio program approach. Notably, our close relationship with the Ministry of Food and Agriculture has been critical to the success of many of these projects.

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COUNTRY OFFICE OPENED  MILLION POTENTIAL LISTENERS  ACTIVE PROJECTS  BROADCASTING PARTNERS

YEARLY MOBILE INTERACTIONS  185,092  80+
LISTENING GROUPS
OUR PARTNERSHIPS

Farm Radio Ghana fosters partnerships with key partners in the public, private and non-profit sector, offering unprecedented means to reach farmers across the country.

OUR RESULTS

Developing a Digital Agricultural Advisory Strategy and Plan (DAASP) for the Modernizing Agriculture in Ghana Program, 2020 to 2022

This project aimed to effectively serve Ghanaian small-scale farmers with appropriate and sustainable digital advisory services (e-extension). The DAASP was a nationwide program, working with 16 regional and community radio stations. Farm Radio International guided the Ministry of Food and Agriculture in the development and deployment of effective, gender-responsive digital advisory approaches and services. We provided digital skills training to agricultural extension officers and supported the 16 radio stations in creating Digital Advisory Hubs, which shared agricultural information and gathered feedback from farmers.

16 RADIO STATIONS
66% LISTENERSHIP RATE
96.4% INCREASED THEIR KNOWLEDGE OF AGRONOMIC PRACTICES
48 DIGITAL ADVISORY FOCAL PERSONS TRAINED

Over 70% of respondents who had gained new knowledge put their learnings into practice. In addition, 83.5% of respondents considered the “Green Leaf” radio programs to be much better or somewhat better than other sources of agricultural information.

CONTACT US

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