FARM RADIO INTERNATIONAL

ABOUT US
We are an international non-governmental organization uniquely focused on improving the lives of rural Africans through the world's most accessible communications tools: radio and mobile phones. We work with governments, civil society organizations and private sector sponsors to ensure the sustainability of radio programs that benefit millions of rural Africans.

RADIO PROJECTS
We implement targeted development projects that get results, improving the lives of tens of millions of people through the power of radio.

RADIO INNOVATIONS
We pioneer digital solutions using mobile phone technology and develop new radio approaches to make radio more entertaining, effective and interactive than ever before.

RADIO NETWORK
We provide resources, training and learning opportunities to help our network of rural radio broadcasters create programs that better serve their listeners.

Our work in

MOZAMBIQUE
With the majority of Mozambique's population living in rural areas, agriculture is the mainstay of the country's economy. Unfortunately, rural citizens typically lack access to infrastructure, markets and public services — with the exception of radio, that is. Although there is only one official language (Portuguese), Mozambique is a highly multilingual country, with many radio stations — including a growing number of community-based ones — broadcasting in a range of languages and dialects. We began working in Mozambique in 2015 on a project with NCBA CLUSA (funded by the USAID Feed The Future program) focused on delivering agricultural e-extension support through a range of media, including radio.

2015
FIRST RADIO PROJECT

3
PROJECTS (CURRENT AND PAST)

17
BROADCASTING PARTNERS

489,046
POTENTIAL LISTENERS

84,598
YEARLY MOBILE INTERACTIONS
OUR PARTNERSHIPS

Farm Radio Mozambique fosters partnerships with key partners in the public, private and non-profit sector, offering unprecedented means to reach farmers across the country.

OUR RESULTS

Quality Interactive Radio Supporting Farmers During the COVID-19 Pandemic (RECOVER), 2020-22

This project, funded by GIZ, was designed to promote agriculture and economic recovery, safely, in the face of the COVID-19 pandemic. Farm Radio International used interactive radio to reach women and men from rural communities in seven countries with gender-responsive information on 16 value chains including soybean, cassava and groundnut. Using distance learning and remote technologies to ensure the safety of everyone involved, the project also addressed hygiene, nutrition, gender equality and climate change through radio programs.

Our results in Mozambique:

- **RADIO STATIONS**: 4
- **POTENTIAL LISTENERS**: 404,912
- **INTERACTIONS OVER MOBILE PHONES**: 84,598
- **EPISODES PER STATION**: 32

In a post-project survey, **over 87% of farmers reported the adoption of or intent to adopt at least one good agricultural practice**. The proportion of respondents who reported an increase in knowledge about nutrition and COVID-19 preventive measures was around 69%. More than 80% of respondents – mostly women – reported increased knowledge on gender equality actions.

CONTACT US

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