ABOUT US
We are an international non-governmental organization uniquely focused on improving the lives of rural Africans through the world’s most accessible communications tools: radio and mobile phones. We work with governments, civil society organizations and private sector sponsors to ensure the sustainability of radio programs that benefit millions of rural Africans.

RADIO PROJECTS
We implement targeted development projects that get results, improving the lives of tens of millions of people through the power of radio.

RADIO INNOVATIONS
We pioneer digital solutions using mobile phone tech and develop new radio approaches to make radio more entertaining, effective and interactive than ever before.

RADIO NETWORK
We provide resources, training and learning opportunities to help our network of rural radio broadcasters create programs that better serve their listeners.

Our work in UGANDA
From climate-smart agriculture and the development of radio based e-extension platforms, to scaling up the production and consumption of nutrient-rich crops, our team in Uganda works with local radio stations to produce and air ICT-enabled radio programs that encourage real, large-scale changes in knowledge, attitudes and practice. Whether it’s linking farmers to markets, inputs and weather information; promoting the use of insects as feed for livestock; teaching financial literacy or promoting forest restoration, programming in Uganda has helped hundreds of thousands of farmers deal with common challenges.

Focus of our projects to date: poultry, livestock, aquaculture, apiary, legumes, root crops, agroforestry, cereals, coffee, horticulture, regenerative agriculture, climate change, pests and diseases, child labour, COVID-19 response, market information systems and digital platforms

2007 COUNTRY OFFICE OPENED
20 PROJECTS (CURRENT AND COMPLETED)
130 BROADCASTING PARTNERS
100,000+ YEARLY MOBILE INTERACTIONS
47+ MILLION POTENTIAL LISTENERS
400+ LISTENING GROUPS
OUR PARTNERSHIPS

Farm Radio Uganda fosters partnerships with key partners in the public, private and non-profit sector, offering unprecedented means to reach farmers across the country.

OUR RESULTS

Interactive Radio and ICT for Smart Farming in Uganda, 2019-2020

This project, funded by GIZ, aimed to reach 100,000 small-scale farmers growing coffee in four districts (Masaka, Buikwe, Mubende and Mityana) through a variety of interactive radio program approaches, including radio dramas. We worked with Radio Simba, which broadcast in the local language Luganda. Listeners included both farmers who were members of the Producer Organizations (POs) involved in the project and farmers outside of the project, highlighting the potential of interactive radio and ICTs to contribute to scaling up good agricultural practices for coffee farming and financial literacy in the project areas.

Voice tips were pushed to farmers on topics like planting, water and soil conservation, pruning and budgeting.

CONTACT US

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